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**Claims and Risk Management Service Provider Avizent Appoints Shirley Collinworth to Lead Newly Created Transportation Liability Unit**

*Collinworth, a 22-year veteran of the transportation claims industry, has an in-depth understanding of employers' needs and a track record of program success*

**COLUMBUS, Ohio (November 10, 2009)** — National claims and risk management service provider Avizent announced today that Shirley Collinworth has been appointed to the position of Claims Manager for the company's new Transportation Liability Unit.

She will be responsible for managing all aspects of claims handling, regulations, workflow systems and methodology for this new unit, which was created specifically to help existing clients in the transportation industry better manage their liability claims.

Collinworth has 22 years of experience in the commercial transportation industry, including 13 years providing proactive oversight of complex commercial auto and general liability claims, and nine years serving as a Claims Manager for a major national transportation organization. Most recently, she was Assistant Vice President and Claims Manager for Pacer International, a leader in the transportation and logistics industry. Collinworth's approach to claims management has helped her to create liability programs that generate annual savings totaling millions of dollars.

"We recognize that transportation claims management is a highly specialized field," said Thomas W. Watson, CEO of Avizent. "We currently provide workers' compensation claims services to a growing segment of clients in the transportation industry and recognized that we needed to branch out to meet their liability needs as well. Ms. Collinworth brings insight and experience to help us provide the highest level of service to our clients, while we expand our transportation industry expertise."

Avizent's new Transportation Liability Unit will work to ensure that claims are resolved to our clients' best advantage by ensuring prompt contact with the claimant, client and witnesses; and by providing complete assessments and identifying subrogation potential. Collinworth notes that her approach to major transportation claims is about doing the right thing and treating people fairly – while also ensuring that claims are legitimate and savings for clients are maximized.

"One of the most important things we can do to help our clients manage their liability costs is to give them the guidance needed to train and prepare their drivers," notes Collinworth. "When drivers contact their liability provider immediately following an accident; and take simple steps such as keeping their emotions in check, securing photos, getting the names of all parties involved; we can better manage the claim – and ultimately help our clients save money and reduce the risk of litigation."

Collinworth is a Certified Claims Professional (CCP) and a member of the Trucking Industry Defense Association (TIDA).

**About Avizent**

Avizent, based in Columbus, Ohio, is one of the fastest growing national risk management service providers. They offer claims management, medical managed care, alternative risk options and RMIS technology. The company employs nearly 800 associates throughout the United States. For additional information, visit the Avizent website at [www.avizentrisk.com](http://www.avizentrisk.com) or call 888-646-9675.

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